TV Contract Print CBS TELEVISION WFOR-TV

Report Parameters:

BILLING SUMMARY: YES

MAKEGOODS: YES

SORT BY: By Order Number





DUDLEY MEDIA

Philadelphia

USA

919 Catharine St

AGREEMENT MADE BETWEEN

WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

1161-70026-1 **DATE PRINTED**

CONTRACT NO. REV.

1

Cancellation Notice

Announcement 28 days

10/14/16

Required

prior notice

AND PAGE

ADVERTISER (OR AGENCY AND ADVERTISER) FDP- 3 PACK RODRIGUEZ/SMITH/BUESING

214 S Bronough St

NO. WEEKS:

Tallahassee FL 32301-1705

USA

PRODUCTFDP-3PACK RODRIGUEZ/SMITH/BUESING

AGENCY EST. NO. LOCAL PRODUCT CODE Sean Dorsey 1300 SALESPERSON

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386330

OCT18-24

PA 19147-2740

NATIONAL SALESPERSON

177071

NAME

AND

ADDRESS

CONTACT

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

1) CBS reserves the right to assess a fee for late payments.

BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16

Addition NONDIS	al Terms and Conditions: CRIMINATION POLICY:	GBS _{Tel}	vision Statioms	wand its Station	s do not discri	ninate in advertising contract	ts on the basis of race or ethnicity, and will no	aecept any	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	ТО	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
	-		_						_	- (/
10/14/10	-AG-NEW ORDER									
1	11111	4	05:00A	05:30A	30S	10/18/16-10/21/16		5	300.00	1500.00
		1				10/24/16-10/24/16				
000		_				10/24/10 10/24/10				
CDR										
2	11111	4	06:00A	06:30A	30S	10/18/16-10/21/16		5	650.00	3250.00
2	11111		06.00A	06.30A				5	650.00	3230.00
		1				10/24/16-10/24/16				
CDR										
3	11111	4	07:00A	A00:80	30S	10/18/16-10/21/16		5	700.00	3500.00
		1				10/24/16-10/24/16				
CDR										
4	11111	4	08:00A	09:00A	30S	10/18/16-10/21/16		5	700.00	3500.00
		1				10/24/16-10/24/16				
		_				10/24/10 10/24/10				
CDR										
5	11111	4	11:58A	12:30P	30S	10/18/16-10/21/16	NOON NEWS	5	900.00	4500.00
5	11111	1	11.30A	12.302		10/24/16-10/24/16	NOON NEWS	3	900.00	4500.00
CDR										
CDR										
6	11111	4	05:00P	05:30P	30S	10/18/16-10/21/16		5	2000.00	10000.00
Ü			03 001	03 301					2000.00	10000.00
		1				10/24/16-10/24/16				
CDR										
_			05.00=	05.00-	200	10/10/16 10/05/5		_	0500.65	10500 00
7	11111	4	06:00P	06:30P		10/18/16-10/21/16		5	2500.00	12500.00
		1				10/24/16-10/24/16				
CDR										
								1		

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.





DUDLEY MEDIA

919 Catharine St

AGREEMENT MADE BETWEEN

WFOR-TV

CONTRACT NO. REV. 1161-70026-1

DATE PRINTED 10/14/16

8900 N. W. 18TH TERRACE, . MIAMI FL 33172 AND

ADVERTISER (OR AGENCY AND ADVERTISER)

FDP- 3 PACK RODRIGUEZ/SMITH/BUESING

214 S Bronough St

Required

PAGE

ADDRESS

177071

NAME

AND

Philadelphia PA 19147-2740

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386330

Tallahassee

Announcement 28 days

2

Cancellation Notice

USA

USA

FL 32301-1705

prior notice

WFOR-TV

CONTACT

LOCAL Sean Dorsey SALESPERSON

AGENCY EST. NO.

PRODUCTFDP-3PACK RODRIGUEZ/SMITH/BUESING

OCT18-24

PRODUCT CODE

1300

NO. WEEKS:

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16

Sheriberie Goriebete Gritaria de la companya de la										
CBS Television Stations Standard Terms and Conditions for advertising shall apply. 2) CBS reserves the right to refuse payments in select formats based on business circumstances. 1) CBS reserves the right to assess a fee for late payments. Additional Terms and Conditions:										
NONDIS	NONDISCRIMINATION POLICY: GBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to									is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
8 CDR	11111	4 1	06:58P	07:30P	30S	10/18/16-10/21/16 10/24/16-10/24/16	ENTERTAINMENT TONIGHT	5	2200.00	11000.00
9 CDR	11111.0	4	11:00P	11:35P	30S	10/18/16-10/21/16 10/24/16-10/24/16	LATE NEWS	5	2500.00	12500.00
10 CDR	11111	4 1	11:35P	12:37A	30S	10/18/16-10/21/16 10/24/16-10/24/16	LATE SHOW WITH STEPHEN	5	650.00	3250.00
11 CDR	1.	1	07:00A	09:00A	30S	10/22/16-10/22/16	CBS SATURDAY EARLY SHOW	1	300.00	300.00
12 CDR	1	1	07:00A	A00:80	30S	10/23/16-10/23/16		1	300.00	300.00
13 CDR	1 FACING SOUTH FLORID	1)A	A00:80	09:00A	30S	10/23/16-10/23/16		1	500.00	500.00
14 CDR	1	1	08:58A	10:30A	30S	10/23/16-10/23/16	CBS SUNDAY MORNING	1	2500.00	2500.00
15 CDR	1	1	10:30A	11:30A	30S	10/23/16-10/23/16	FACE THE NATION	1	3500.00	3500.00
					Qtr 4	Oct -16 72600.00	Billing Summary Nov .00 Dec .00	55	<u>Total</u> 72600.00	72600.00

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177071

NAME

AND



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WFOR-TV

8900 N. W. 18TH TERRACE, . MIAMI FL 33172

WFOR-TV

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ADVERTISER (OR AGENCY AND ADVERTISER)

AGENCY (OR SERVICE) ACTING AS AGENT FOR 386330

NO. WEEKS:

DUDLEY MEDIA FDP- 3 PACK RODRIGUEZ/SMITH/BUESING

919 Catharine St 214 S Bronough St

ADDRESS Philadelphia PA 19147-2740 Tallahassee FL 32301-1705

USA

CONTACT PRODUCTFDP-3PACK RODRIGUEZ/SMITH/BUESING

AGENCY EST. NO. LOCAL PRODUCT CODE Sean Dorsey 1300

SALESPERSON OCT18-24

NATIONAL SALESPERSON BROADCAST SCHEDULE STARTING 10/18/16 AND ENDING 10/24/16

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

2) CBS reserves the right to refuse payments in select formats based on business circumstances.

Additional Terms and Conditions:

USA

NONDIS	CRIMINATION POLICY:	€ PST&	evision Station	Mand its Station	s do not discrir	ninate in advertising contract	ts on the basis of race or ethnicity, and will no PROGRAMS	a ççep tany	advertising which	is intended to
ITEM	DAYS	PWK.	FROM	TO	LENGTH	EFFECTIVE DATES	PROGRAMS	BDCST.	UNIT RATE	TOTAL VALUE(1)
								GR	72600.00	
									72600.00	